

# Hamiota Economic Development Corporation



- Promoting the Community,
- High Quality of Education
- Excellent Health Services,
- Clean, safe and secure environment,
- Innovation



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## A New Vista of Visions

### HEDC - 2008

The Hamiota Economic Development Corporation has adopted the vision for the Town and Rural Municipality of Hamiota as a community where:

- The economy & population is expanding and flourishing.
- Economic and investment opportunities are available and accessible.
- The necessary infrastructure is provided and maintained.
- Employment opportunities are appropriate and stable.
- A quality labour pool is readily available.
- A safe, secure and healthy environment provides a high quality of life.
- Innovation, regional cooperation and sustainability are the foundation for our future growth.

#### In February 2008 HEDC revisited this strategy.....

There are eight major sectors of the community that the HEDC are addressing. They are as follows:

1. **Marketing the Community**  
To promote Hamiota to prospective employees, professionals, and tourists.  
To encourage ex-Hamiotans to return....Come Back Home.
2. **Retail/Commercial**  
To expand the opportunities for various retail & commercial enterprises.  
To encourage store front upgrades for Downtown Revitalization.  
To assist in marketing vacant retail space.
3. **Manufacturing**  
To assist in employee recruitment and encourage more manufacturing jobs.  
To identify needs of the community and feasibility of establishing enterprises.
4. **Housing**  
To create housing for 50+ year olds.  
To encourage construction of affordable housing.
5. **Education**  
To support increasing student enrollment and retaining both the High School and the Elementary School.  
To encourage computer upgrades with new technologies and programming.
6. **Health**  
To support our local Hospital, Doctors, Nurses, and Dentist.  
To encourage and assist in recruiting new Doctors, Nurses and Staff.
7. **Agriculture**  
To encourage feedlot expansion.  
To support the Manitoba Hog Industry.
8. **Tourism**  
To encourage Agri-Tourism and Regional Tour Packages.

*HEDC provides access to development capital; promotes the community; encourages and attracts investment; acts as an information resource.*

*In order to do this, the HEDC works cooperatively with local and senior governments, organizations, businesses and agencies.*

*Priority areas were identified as: Encouraging New and Existing Business; Community Infrastructure; Research and Investigation; Promotion and Marketing. We are constantly examining our Strengths, Weaknesses, Opportunities and Threats.*



4 plexes and 8 plexes are being investigated.

**May 2008 — 55+ Life Lease**  
**The Hamiota Lions Club has formed a committee to investigate the building estimates and entrance fees for an 8 unit 55+ Life Lease condominium complex. The proposed site is within walking distance to the Downtown, Sportsplex, Golf Course and Hospital.**  
Ideal for the retired or semi-retired!!  
**For Details Contact:**  
**Ralph Lee at (204) 764 6252**

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## Project Activity:

1. A *Newspaper* pilot project will be conducted during the summer months to determine the level of interest in the community.

The paper will be called the **Hamiota Leader** and Kelsey Michaudville, an aspiring journalist, will be the reporter- manager. First issue will be in July/08.

2. A *Fitness Centre* is being investigated by a committee of industrious residents. Site location and equipment listing are being decided. A questionnaire will be issued locally to determine the level of interest.



3. *Agri-tourism* is being explored as on-farm vacations, where people from the cities come to work-as-a-farmer. People are becoming more interested in how their food is produced and want to meet the producers.

Most of the children have never seen a live cow, chicken, duck, or pig close enough to touch.

4. *Retail expansion* is prevalent this year where retailers are renovating for larger premises and some home-businesses need to locate downtown. (Service groups are also looking for permanent facilities)

## "Hamiota Wins" at Capturing Opportunities

*Capturing Opportunities* is a forum for entrepreneurs organized by Manitoba Agriculture Food and Rural Initiatives (MAFRI). Workshops and seminars were conducted on April 24 & 25, 2008 at the Keystone Centre in Brandon Manitoba.

Hamiota Collegiate sent two business teams to participate in the competitions.

a) From grade 10 we had a group present their Business Plan to a panel of judges at the Entrepreneurship Elimination Challenge. This competition was similar to the CBC's Dragon's Den. After presenting their business plan and answering a great number of questions our group consisting of **Jenna Hawkins, Jaden Butler, Jamie Routledge, Anesha Brown, and Whitney Strachan** placed 2nd in the province to obtain \$1500.00 in prize money.

b) The grade 11 and 12 class also played a simulated Management game sponsored by The Manitoba Chamber of Commerce and the Youth Business Institute. The teams are given 6 million dollars to begin their venture and have to decide on 9 different areas, ranging from Pricing and Marketing to Production and Inventory, to make decisions within their business, thus bringing the highest return on investment possible (ROI). The students who competed with 70 teams from around the province, were **Haley Houck; Chelsey Chupka; Nor Sale; and Christina Mai land**, and they placed 6th (out of 70) at this years Grand Challenge Way to go team! .....

Just qualifying for the Grand Challenge is a huge accomplishment in itself!!

## Entrepreneurs Wanted !!!

**Are you looking for the best of both worlds?**

**Make money and enjoy the quiet lifestyle at the same time!**

**You'll live longer and enjoy life!**

*Hamiota is the Best place to live! - See our brochure on our website!*

**We need people to establish the following ventures:**

- a courier/shuttle service**
- a grocery store**
- a truck stop**
- a wellness centre**

- a chiropractic clinic**
- a hair salon**
- a vehicle dealership**
- a manufacturing facility**