

Hamiota Economic Development Corporation

June 2007

A New Vista of Visions

HEDC - 2007 Strategic Planning Session



- Promoting the Community,
- High Quality of Education
- Excellent Health Services,
- Clean, safe and secure environment,
- Innovation

In February 2003, the Council for the Town of Hamiota undertook a strategic planning session. The result of that session established a vision with corresponding priorities. Under the leadership of the Mayor and Council of the Town of Hamiota the vision included:

Regionalization; working with our neighbours to strengthen our region.

Community Development; continue to maintain, develop and create employment and business opportunities, plus promote the community..... also ensure the availability of quality, affordable commercial and residential property with municipal services.

Health and Education; provide locally available, easily accessible, high quality education and excellent health services that are innovative as well as responsive to the needs of our region.

Quality of Life; Provide the region with comprehensive arts, recreation and cultural activities in a safe, clean and friendly environment in which all can take pride.

The Hamiota Economic Development Corporation has consequently adopted the vision for the Town and Rural Municipality of Hamiota as a community where:

- The economy & population is expanding and flourishing
- Economic and investment opportunities are available and accessible
- The necessary infrastructure is provided and maintained
- Employment opportunities are appropriate and stable
- A quality labour pool is readily available
- A safe, secure and healthy environment provides a high quality of life
- Innovation, regional cooperation and sustainability are the foundation for our future growth.

In February 2007 HEDC revisited this strategy.....

The HEDC creates, facilitates, and develops the growth of the Town and Rural Municipality of Hamiota.



Hamiota Municipal Building
Box 100 75 Maple Avenue
Hamiota Manitoba
Canada ROM OT0

Telephone: 1 204 764 3050
Fax: 1 204 764 3055
e-mail: info@hamiota.com
Web Site: www.hamiota.com



HEDC provides access to development capital; promotes the community; encourages and attracts investment; acts as an information resource.

In order to do this, the HEDC works cooperatively with local and senior governments, organizations, businesses and agencies.

Priority areas were identified as: Encouraging New and Existing Business; Community Infrastructure; Research and Investigation; Promotion and Marketing.



Within these areas a SWOT analysis was conducted to highlight the Strengths, Weaknesses, Opportunities and Threats.

During dedicated meetings for strategizing the HEDC Board determined the project priorities as listed.....over

Project Priority Listing:



4 plexes and 8 plexes are being investigated.

Response to the 2006 Housing Survey did show a level of interest, but before HEDC continues to pursue the issue, a greater number of interested community members must be identified in order to ensure the viability of any local housing initiative.

#1. Seniors Housing: "55+ Life Lease" has been the interest of the majority of seniors surveyed in 2006. There have been information meetings that culminated with the Hamiota Lion's Club expressing an interest to designate this as their 50th Anniversary project.

#2. Courier/Shuttle Service: There is an apparent need for a shuttle bus service to the



Brandon and surrounding areas. Since the Greyhound Bus strike May /07 this is now an attractive venture.

#3. Livestock Expansion With the existing feedlot and hog farms there is always room for new and/or expansion. We are investigating suitable locations.

Projects also being investigated in addition to the top 3:

- Grocery Store:** Various interested parties investigating purchase of Shop Easy building.
- Store-Front upgrades:** Congratulations to Campbell's Flowers, Dixon Construction, Rawlings Home Hardware, Oakden's Jewellery and Yuan's Restaurant who are approved by the province for funding.
- Wind Energy:** Investigating Test Tower funding to determine feasibility of wind turbines

in the Hamiota area. Manitoba Hydro will be issuing Requests For Proposals up to year 2018. Events of interest to promote our community.....

- Hog Industry Review:** HEDC supported industry at April 17th Review conducted by the Manitoba Clean Environment Commission. Report to be issued November 2007.
- Winnipeg Free Press (Town & Country insert) April 21st issue** "A 100 year tribute to the good life in Hamiota" inviting all to our centennial.
- Rural Forum 2007, Brandon** Hamiota Collegiate won two business class awards; Executive Challenge computer business game; and Entrepreneurship, second prize, winning \$1,500 'running a business for 6 weeks'
- According to Statscan's presentation at Forum:
 - a) Youth Leave Rural Canada due to: no jobs / need education / nothing to do.
 - b) Youth Return to Rural Canada due to: more safe / family ties / quiet / jobs they like



Grocery Store:
Does Hamiota need a second?
..... 'Yes' say most!

Research in preparation for future projects:

- #1 Health Care:** The EDO participates in the monthly review meetings of the local Health Stakeholders, including the Doctors, to determine status of specialists, geriatrics and telehealth.
 - #2 Seniors Housing- Retirement Village:** The EDO will determine the level of need via statistics and information meetings in the fall of 2007, plus discuss with contractors the new developments in security, environmentally friendly condominium living with first class security networking, monitoring systems, and construction methods.
 - #3 Tourism:** Cabins / Vacation Farms / Geocaching / Pope Wildlife Reserve / Golf Course / Tour Packaging. The Edo is compiling an inventory of 'market ready' tourism oriented enterprises to determine need and investigate the willingness to participate in cooperative ventures.
- *****

Research Projects also being investigated in addition to the top 3:



- Wellness Centre:** The EDO is contacting centers in other communities to determine level of service and history. Also being investigated is equipment suppliers and funding programs.
- Truck Stop:** To provide parking service with building to do their own maintenance on semis.



Wind Farm in Hamiota???
Maybe!!

Entrepreneurs Wanted !!!

Are you looking for the best of both worlds?

Make money and enjoy the quiet lifestyle at the same time!

You'll live longer and enjoy life!

Hamiota is the Best place to live! - See our brochure on our website!

We need people to establish the following ventures:

- a courier/shuttle service**
- a grocery store**
- a truck stop**
- a wellness centre**

- a chiropractic clinic**
- a hair salon**
- a vehicle dealership**
- a manufacturing facility**

Hamiota Economic Development Corporation
PO Box 100 Hamiota, Manitoba
Canada R0M 0T0
Telephone: 1 204 764 3050 Ext# 107
Fax: 1 204 764 3055
e-mail: hedc@hamiota.com
Web Site: www.hamiota.com